



you are where you are and where you are likely to end up without a change of direction.

### 2. What are my strengths?

A key element in building a life plan is knowing the facts, traits and qualities that define a person. This requires a thorough and accurate assessment of a person's talents. This is critical to both individuals and companies because people make the greatest contribution when they are exercising their talents and strengths.

We use a Talent Search Grid to guide you to examine nine strategic life factors, each of which reveals clues to your talents. The nine factors include such things as passions, characteristics, qualities and achievements. For many, this part of the process leads to the most accurate understanding they have ever had of their strengths, abilities and who they really are.

Talent Search		
FACTORS	SPECIFIC EVIDENCE	LIFE DOMAIN CLUES
PERSONAL		PERSONAL
FAMILY		FAMILY
PROFESSIONAL		PROFESSIONAL
SPIRITUAL		SPIRITUAL
COMMUNITY		COMMUNITY

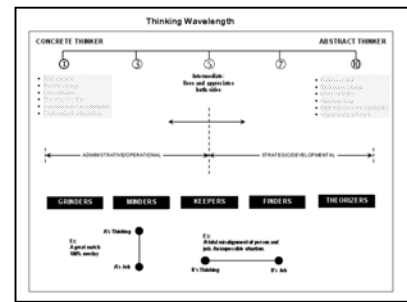
### 3. How do I think?

A major "aha!" moment usually occurs when we discuss how people think and process information. People don't all think and approach things the same way. It's because of the way they are wired, and not something they get to choose or can change at will.

Our Thinking Wavelength tool reveals the difference between concrete thinking and abstract thinking, and how each person's thinking patterns predispose them for certain types of jobs.

Thinking Wavelength is a critical element in understanding a person and his job. People who

are doing the types of jobs they are best suited for can clearly see why their job is a good fit. People who are frustrated



because they don't enjoy their jobs begin to understand why.

Anyone familiar with the "square peg in a round hole" analogy and the concept of the Peter Principle understands the importance of a good job fit. Just because you are good at one thing doesn't mean you would be good at something else. Job fit is in direct proportion to your talent and your thinking patterns. A good formula is: Job fit = Talent + Thinking patterns.

### 4. What should be my objectives?

Highly successful people have goals and objectives, and a plan for achieving them. You might call it a game plan, in this case a game plan with tremendous implications.

To develop your own game plan, we will help you work out a highly personal and strategic set of objectives called Action Initiatives for each of the five domains of your life. Your Action Initiative will be time specific, measurable, and based on four things: what you are good at, how you think, and what will give you the most satisfaction while bringing you the greatest degree of success.

What you end up with is a set of life objectives for one, three, five, and ten-year windows. These objectives are charted on a one-of-a-kind tool called LifePlan-on-a-Page. It is the only tool in the industry that shows every facet of a person's life plans on a single page. This makes it easier for you to stay on track and to review and

renew your plans on a continuing basis.



Life Strategy Coaching requires up to three days initially, followed by one-day sessions periodically to evaluate, track progress, and make adjustments to ensure continued growth and development of an intentional “on purpose” approach to life.

## Life Strategy Coaching Takeaways

- Have a strong sense of life direction and purpose
- Understand clearly what you should be doing
- Experience a greater sense of hope and enthusiasm for life
- Have answers for life questions you may have been asking for many years
- Be able to focus your life energies and talents like never before
- Have a clearly defined, yet flexible, strategy for life

Communicate to Connect is a solutions-oriented provider of coaching and training for executives and staff in the financial industry. Steve Craver is the founder and President. Steve Williams is the Creative Director.



**Communicate to Connect LLC**

5579 Wilkins Branch Road | Franklin, TN 37064

www.tocommunicate.com | 615.538.8594